



INTERNATIONAL SPECIALIZED TRADE FAIR

# HOUSEHOLD EXPO

HOUSEWARES • DISHES • INTERIOR

IEC Crocus Expo Pavilion 2, Hall 9

**April 6-9  
2010**

## EXHIBITION THEMES

### Kitchenware

• Glass, crystal, porcelain, ceramics etc • Tableware and cutlery • Goods for setting the table and table decoration • Cookware • Household appliances

### HoReCa

• Professional crockery and dishes • Disposable dishes • Professional cookware • Tableware and bar accessories • Professional cleaning equipment • Accessories for hotels, bars, restaurants

### Housewares

• Kitchen and bathroom accessories • Cleaning utensils • Plastic household goods • Interior • Horticultural sundry • Household chemistry

### Gifts and souvenirs

• Artistic gifts • Christmas gifts • Exclusive gifts • gifts with company logo, VIP-gifts • Collectables • Picture albums, picture frames • gift wrap • silver, ceramic, porcelain, and metal souvenirs

## SPECIAL SPRING PROGRAMMES

### «HOME TEXTILE» SALON

Exponents and visitors can familiarize themselves with the new tendencies of interior design. Within the framework of the Salons business programme will be held:

- Presentations and seminars:  
«**Tapestry in interior design**»,  
«**Flax for body and soul**».
- Trend-show of popular Russian designers, which will speak about new tendencies in decorating windows, walls, furniture with textiles.



### #1 ALL-RUSSIA AWARD IN THE SPHERE OF HOUSEHOLD GOODS – HOUSEHOLD EXPO – «NOVELTY-2010»

If you have launched a new product onto the market, developed a new technology or equipment for production of goods within the 2009-2010 time period, participation in the #1 All-Russia Award in the sphere of household goods – Household Expo-«Novelty-2010» will give you a great opportunity to put your product in the spotlight.



## IN THE BUSINESS PROGRAMME OF THE EXHIBITION:

• **Conferences** • **Seminars** • **Presentations** • **Contests**

**Organizers:** «MOKKA Expo Group», Mayer J. Group

**Official support:** Chamber of Commerce and Industry of RF

**General information partner:** «Posuda» Magazine. **Strategic information partner:** «Tochka prodazh.DIY».

**Official information partner:** «HT.Retail.News». **General information partner in HoReCa sector:** «Restorateur» Magazine.

**Information partner:** posudka.ru. **Official support:** EAIM (Eurasian Institute of Merchandising),

**APP** (Agency of region development of consumer market and services).

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